

AI WRITING ANALYSIS AGENT

# What your writing reveals about you.

*A mirror, not a coach. Pattern descriptions only,  
you decide meaning. Shipping via Obsidian community plug-in.*

---

FOR SELF-DEVELOPMENT · COACHES · THERAPISTS · OBSIDIAN COMMUNITY

## THE PROBLEM

# Patterns hide in plain sight.

You journal. You write drafts. The patterns are there — recurring concerns, language tells, tones you slip into when stressed — but you bring the same blind spots to your re-reading.

## Months

to spot a pattern via journalling

## £80-£120

per coaching or therapy session

## Years

for a therapist to surface them all

*"It's a mirror, not a counsellor. If your writing surfaces something heavy, the Agent will not pretend to be qualified to help — it'll suggest you talk to someone who is."*

# How it works.

*Six steps from first contact to a calibrated partner.*

**1**

## Connect

Obsidian plug-in or upload.

**2**

## Read

Agent reads your local corpus.

**3**

## Surface

Patterns emerge over days.

**4**

## Reflect

You read what's there.

**5**

## Track

Pattern shifts visible over weeks.

**6**

## Decide

What you do with it is yours.

---

## Built for privacy

### Local corpus

Analysis runs against your local writing.

### No diagnosis

Pattern descriptions only. No labels.

### GDPR Article 22

No automated decisions about you.

### You own the off switch

Uninstall, delete, you're done.

# Concrete savings.

Insight	Self-reflection	Coaching	Writing Agent
Spot a recurring concern	Months of journaling	4-8 sessions	1-2 weeks
Surface language patterns	Almost never (own blind spot)	Rarely	First analysis run
Track a pattern over time	Hard to remember	Session notes	Continuous, automatic
Cost per insight	Time only	£80-£120 / session	Subscription, no per-session fee

## Months → Days

to surface patterns

*The Agent reads at the speed of writing.*

### COMPARATIVE



Patterns become visible while they still matter.

*Not a substitute for therapy. A mirror, not a counsellor. Always suggests human help when warranted.*

BUILT FOR TRUST

# A mirror that pays attention.

## PRIVACY-FIRST

Writing stays local. Not pooled, not aggregated.

## NO DIAGNOSIS

Pattern descriptions only. You decide meaning.

## GDPR ARTICLE 22

No automated decisions about you.

## OFF SWITCH

Uninstall, delete local data, you're done.

## DISTRIBUTION

Obsidian community plug-in (in review).

WHY EXCOMS

## A mirror that pays attention.

*Not therapy. Not coaching. The descriptions you don't get from your own re-reading — surfaced privately, descriptive only.*

NEXT STEP

# Ready to see what your writing reveals?

*Shipping via the Obsidian community plug-in store first. Join the waitlist to hear when it lands.*

**ExComS.ai**

STUDIO · LUTON · UK

## CONTACT

**Join the waitlist**

[coding@excoms.com](mailto:coding@excoms.com)

**For coaches and specialists**

[coding@excoms.com](mailto:coding@excoms.com)

**Web**

[excoms.ai/products/writing-analysis-agent](https://excoms.ai/products/writing-analysis-agent)